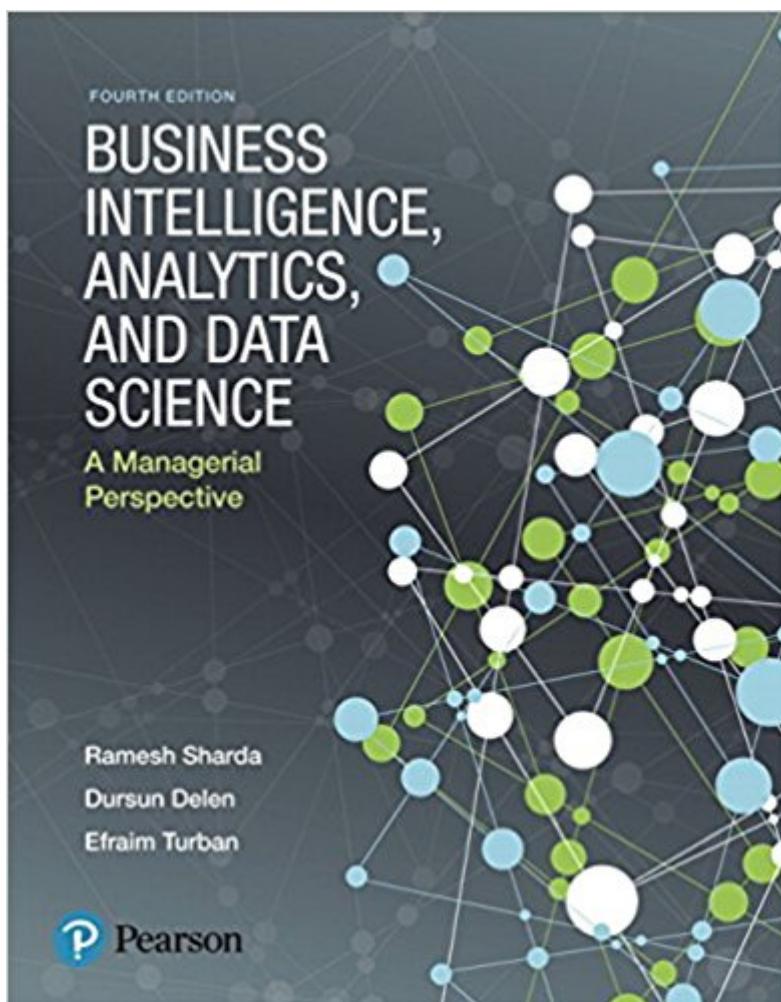The book was found

Business Intelligence, Analytics, And Data Science: A Managerial Perspective (4th Edition)

FOURTH EDITION

BUSINESS INTELLIGENCE, ANALYTICS, AND DATA SCIENCE

A Managerial Perspective

Ramesh Sharda
Dursun Delen
Efraim Turban

Pearson

Synopsis

For courses on Business Intelligence or Decision Support Systems. A managerial approach to understanding business intelligence systems. To help future managers use and understand analytics, Business Intelligence provides students with a solid foundation of BI that is reinforced with hands-on practice.

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Ramesh Sharda (M.B.A., Ph.D., University of WisconsinÃ¢â¬â•Madison) Ã Â is the Vice Dean Ã Â for Research and Graduate Ã Â Programs, Ã Â Watson/ConocoPhillips Chair and a Regents Professor of Management Ã Â Science Ã Â and Ã Â Information Ã Â Systems Ã Â in Ã Â the Ã Â Spears Ã Â School Ã Â of Business Ã Â at Oklahoma Ã Â State University. He cofounded and Ã Â directed Ã Â OSUÃ¢â„¢s PhD in Business Ã Â for the Executives Ã Â Program. Ã Â About Ã Â 200 papers Ã Â describing Ã Â his research Ã Â have Ã Â been Ã Â published in major journals, including Operations Research, Management Science, Information Systems Research, Decision Support Systems, and Ã Â Journal of MIS. He cofounded the Ã Â AIS SIG on Decision Ã Â Support Ã Â Systems and Ã Â Knowledge Ã Â Management Ã Â (SIGDSS). Dr. Sharda serves Ã Â on several editorial boards, including those of Decision Sciences Journal, Decision Support Systems, and ACM Data Base. He has authored and edited several textbooks Ã Â and research books Ã Â and serves as the co-editor Ã Â of several book Ã Â series (Integrated Ã Â Series in Information Systems, Operations Research/Computer Science Interfaces,

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